

LOCAL VISITOR RESEARCH RESULTS

OVER
80%



of people can't wait to visit Liverpool's cultural venues, shops, attractions and restaurants.

OVER
80%



of people would support an accreditation scheme & limits on having customer numbers.

ALMOST HALF

of those asked are anxious of taking non essential trips into Liverpool.

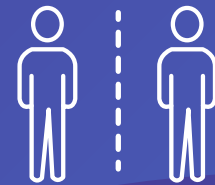


LIVERPOOL WATERFRONT

came out as a key area people are looking forward to visiting.

2/3 PEOPLE

are looking forward to visiting retail outlets.



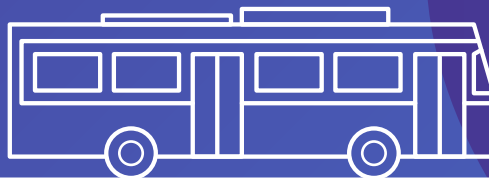
68%

of people would return to restaurants within 6 weeks of them re-opening.



8/10 PEOPLE

would choose restaurants as the first place they would visit.



ALMOST HALF

of people would use public transport to travel into Liverpool (train and bus).



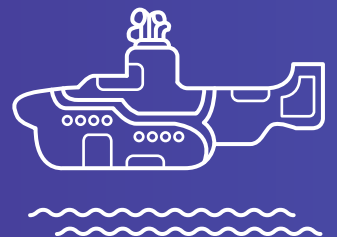
60%

are looking forward to visiting a cultural venue.



5/10 PEOPLE

are looking forward to visiting a visitor attraction.



OVER
90%



of people support regular cleaning, hand sanitisation stations & social distancing.